**FOR IMMEDIATE RELEASE**

**Bangor, ME ([DATE]) –** [COMPANY/CAUSE NAME] is pleased to announce that the Darling’s Ice Cream for a Cause ice cream truck will be at their [EVENT NAME]. The event will be held [DATE] from [TIME] to [TIME] at [LOCATION].

[Insert a paragraph about your cause/charity/event and why people should attend your event. Consider including a quote from an event contact.]

Darling’s Ice Cream for a Cause was designed as a fun way to give back to local communities and causes. The truck attends local events to give out ice cream for free, in exchange for voluntary donations to benefit the cause or charity. Since 2012, the truck has raised nearly $600,000 for thousands of causes and charities.

For more information on [your event], call [your organization] at [your phone number], email [your email address], or visit [your website]. For more information on the Darling’s Ice Cream for a Cause program, visit www.icecreamforacause.com or email Darlingsict@icecreamforacause.com

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**About [Your Organization Name]**

[Insert standard press release boilerplate, or a short “About” statement. Include your website address.]

**About Darling’s Ice Cream for a Cause**

The Darling’s Ice Cream for a Cause truck offers free ice cream in exchange for voluntary donations to help raise money for charities and causes in our communities. Since 2012, it has raised over $552,000 for thousands of causes and charities. For more information or to request a stop, visit www.icecreamforacause.com or email Darlingsict@icecreamforacause.com.

**CONTACTS**

[Your Event Contact Name]

[Your Organization Name]

[Your Email Address] - [Your Phone Number]

Gary Bellefleur

Darling’s Ice Cream for a Cause

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